Quantum

Storage solutions for digital transformation in the television industry

Unlock the power of data ...

We can make a significant difference & achieve great success!

Q VTV - 43 Nguyen Chi Thanh

SPEAKER

Mr. Jun Jie Zhang

Engineering at Quantum



Wednesday 21ST
CONFERENCE 2024

CONFERENCE AGENDA

START AT 14h30

- 1 Prominent issues that television stations in the world often face
- 2 Quantum intro How Quantum change the world
- 3 Quantum solutions
- 3.1 Quantum StorNext Filesystem, The core of Quantum for M&E

TEA BREAK

- 3.2 ActiveScale Object Storage for archival data in the most cost-effective ways
- 3.3 StorNext for M&E references (Content Productions, Sports Content Producers)
- 3.4 CatDV AI/ML Enhancement capability
- 3.5 High Level Proposed Architecture for VTV
- 4 VTVBroadcom MS is a strategic partner of Quantum in Vietnam
- 5 Discuss

PARTY DINNER ON THE 5TH FLOOR OF THE VTV BUILDING





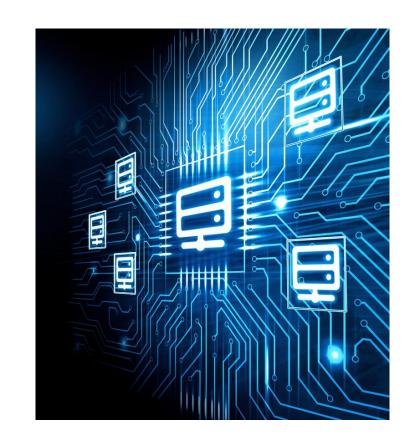
Prominent issues that television stations in the world often face

"How can we solve a problem when we ourselves don't even know what issues we are facing? The first step to change and succeed is not to hastily seek solutions, but we must accurately identify our own current situation."

Quantum

1. Core Database Platform Lacks Big Data Optimization

- Scalability Issues: Challenges in scaling the database to manage growing data volumes effectively.
- Performance Limitations: Significant slowdowns during high-demand data processing and retrieval periods.
- Legacy Technology: Reliance on outdated systems that are insufficient for current big data needs.
- **High Maintenance Costs:** Increasing expenses related to the upkeep and enhancement of the database platform.







2. Fragmented data & Underutilized processing capability

- **Data Inconsistency:** Challenges in maintaining uniform data across multiple platforms.
- Complex Data Integration: Difficulty in integrating data from various sources.
- **Resource Misallocation:** Ineffective use of resources due to fragmented data systems.
- Legacy System Challenges: Mismatch between modern software and outdated hardware.
- Poor System Optimization: Inadequate tuning leads to suboptimal performance.

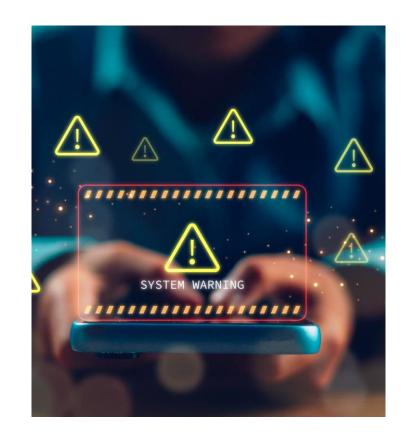






3. Overload because of weak management & security

- Weak Access Controls: Inadequate measures for controlling who can access data.
- Vulnerability to Cyber Threats: Increased risk of cyberattacks due to poor security protocols.
- Data Mismanagement: Challenges in effectively managing and categorizing large datasets.
- **High Computational Load:** Excessive processing requirements leading to system strain.
- Latency in Output: Delays in video rendering and output generation.







4. Complexity and poor system customizability

- Rigid Software Architectures: Inflexible systems that cannot adapt to new requirements.
- **High Costs of Customization:** Expensive and time-consuming to tailor systems to specific needs.
- Incompatibility with Future Needs: Systems quickly becoming obsolete as needs evolve.
- Fragmented Infrastructure: Diverse components make coordinated upgrades challenging.
- Incompatibility with New Technologies: Difficulty in integrating new tech with existing systems.







5. System conflicts with multiple suppliers

- Cultural and Operational Misfit: Difficulty in aligning foreign models with local practices.
- Resistance from Stakeholders: Pushback from employees and management against unfamiliar systems.
- Communication Barriers: Language and communication issues during implementation.
- **Supply Chain Vulnerabilities:** Exposure to risks from supplier failures or disruptions due to inconsistent service quality.
- **Vendor Lock-In Risks:** Challenges in switching suppliers due to system dependencies.

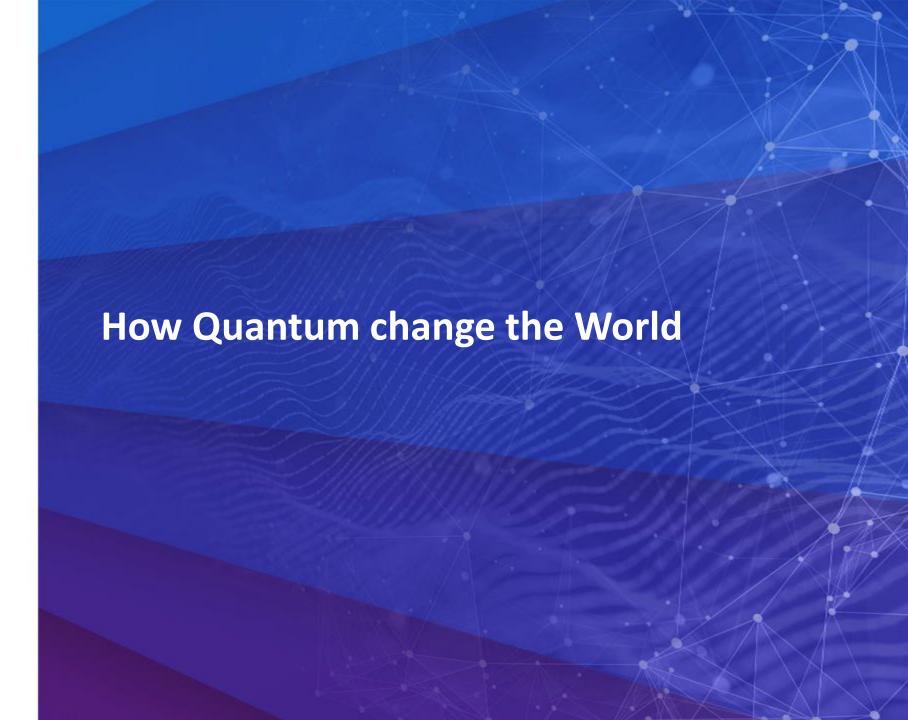








Your difference is in your data.™



About Quantum (NASDAQ: QMCO)

We deliver end-to-end solutions for unstructured data across the entire data lifecycle.

Analyze and Enrich

Store and Manage

Protect and Preserve

~10,000

Customers

52%

Fortune 100

84+ Exabytes

Stored and Protected



Our Customers Include...



















































5 of 5

Largest US Broadcasters

The Largest

Media Companies

The Most Recognized

Brands

13 of 30 MLB Teams **15 of 32** NFL Teams

4 of 5

Largest US Public Transit Systems

6 of Top 10

Hotel, Casino, Resort Companies

10 of the World's

Highest-Volume Airports

100+

Universities

5 of 5

Largest Hyperscalers

6 of Top 10

Largest Financial Institutions

17 of 18

US Intelligence Agencies

14 of 17

National Labs

End-to-End Solutions

Streamline Creative Media Workflows



- ✓ Grow revenue
- ✓ Create more content
- ✓ Build your brand

Modernize
Infrastructure for
Video Surveillance



- ✓ Improve efficiencies
- ✓ Consolidate and simplify
- ✓ Reduce business risk

Enable Long Term Data
Archiving and Digital
Preservation



- ✓ Reduce costs
- ✓ Reduce public cloud spend
- ✓ Meet ESG goals (Environmental, Social and Governance)

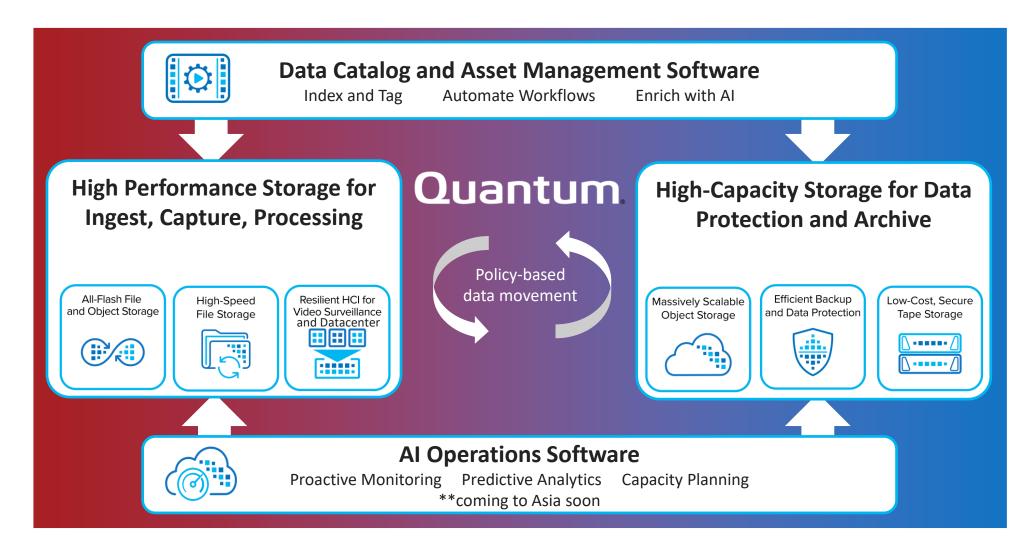
Strengthen
Cybersecurity via MultiLayered Data Protection



- Reduce business risk
- / Improve efficiencies
- ✓ Reduce backup costs

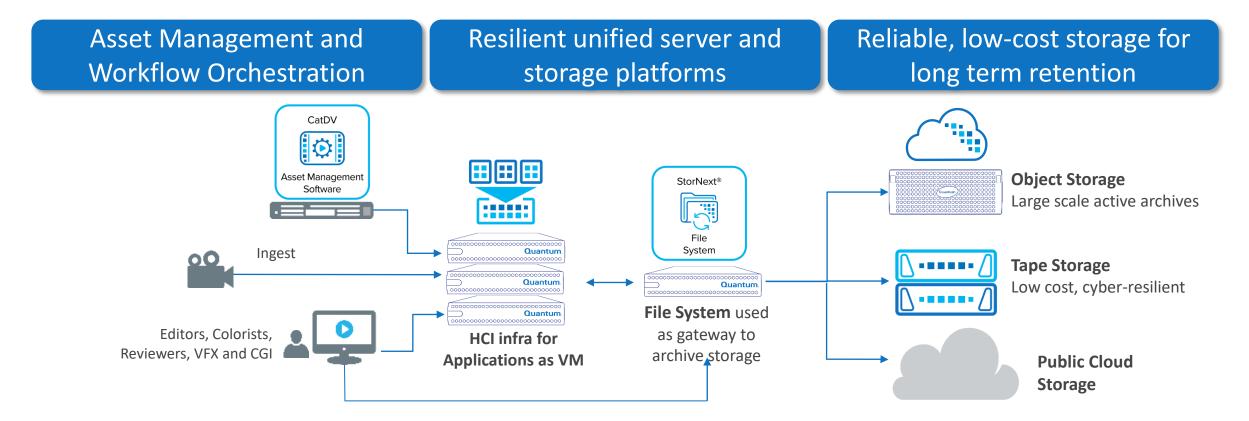


The Platform for the Next Era of Data





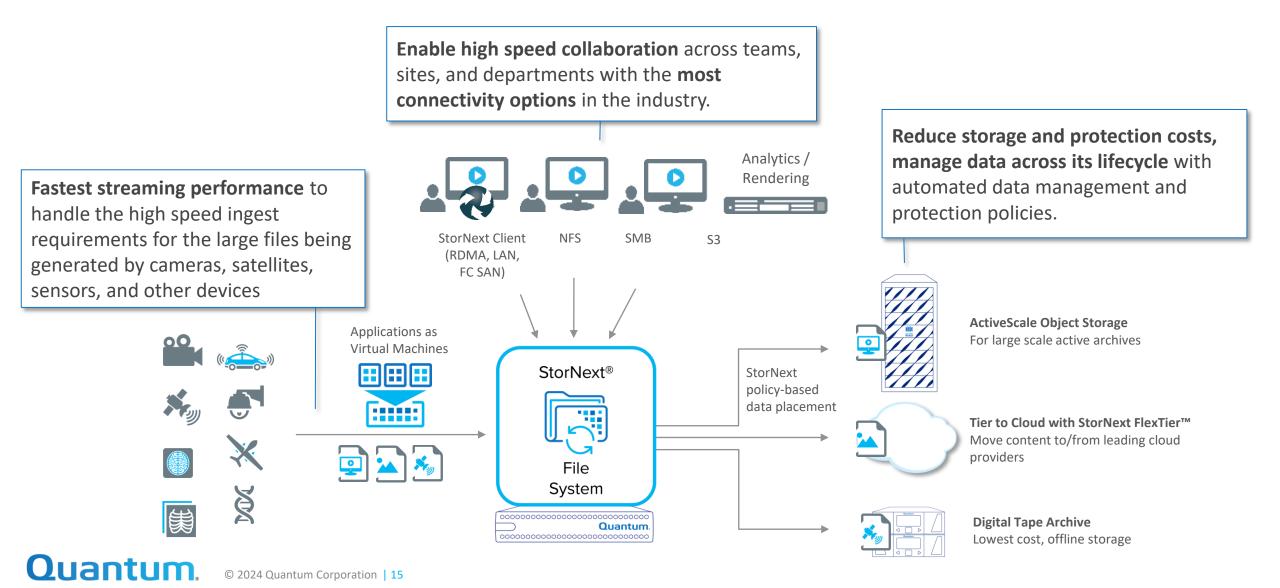
End to End Solutions for Modern M&E Workflow



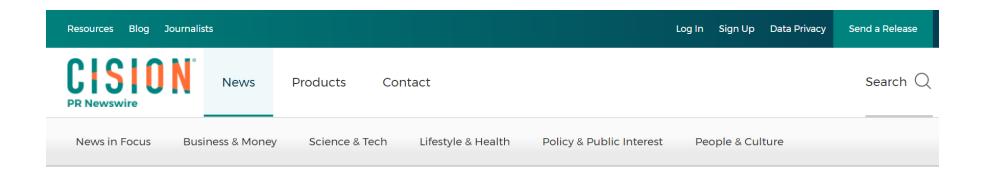
- Spend more time creating, less time managing content
- Consolidate and simplify video recording infrastructure on a highly resilient platform
- Address long term retention requirements at the lowest cost



Featured Products: StorNext File System and Appliances



Quantum Achievement



Quantum StorNext Sets New Performance Records for Video Workloads

Quantum.

StorNext 7 outperforms all other file systems across all three SPEC SFS 2014 metrics using 57% fewer storage nodes than the next nearest competitor

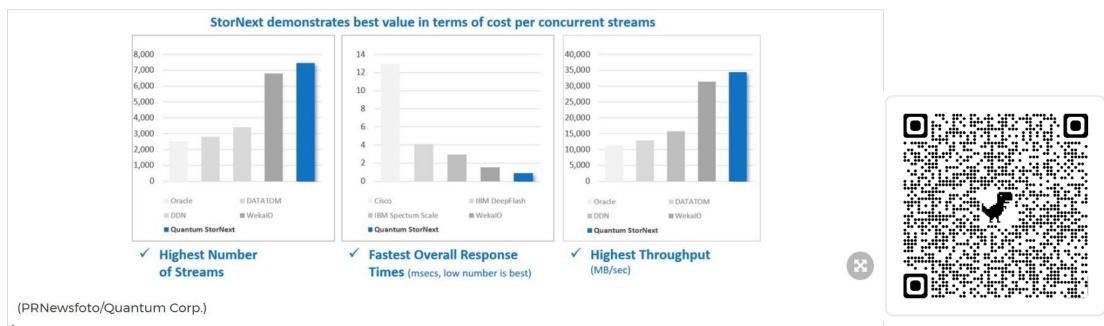






Quantum Achievement

SAN JOSE, Calif., Feb. 25, 2021 /PRNewswire/ -- Quantum Corporation (NASDAQ: QMCO) today announced that its StorNext® File System is the fastest file system for video workloads. In testing using the independent SPEC SFS 2014 benchmark, the StorNext 7 system outperformed all other file systems across all three performance metrics, using a reference architecture with 57% fewer storage nodes than the next nearest vendor and at a much lower cost per concurrent stream.

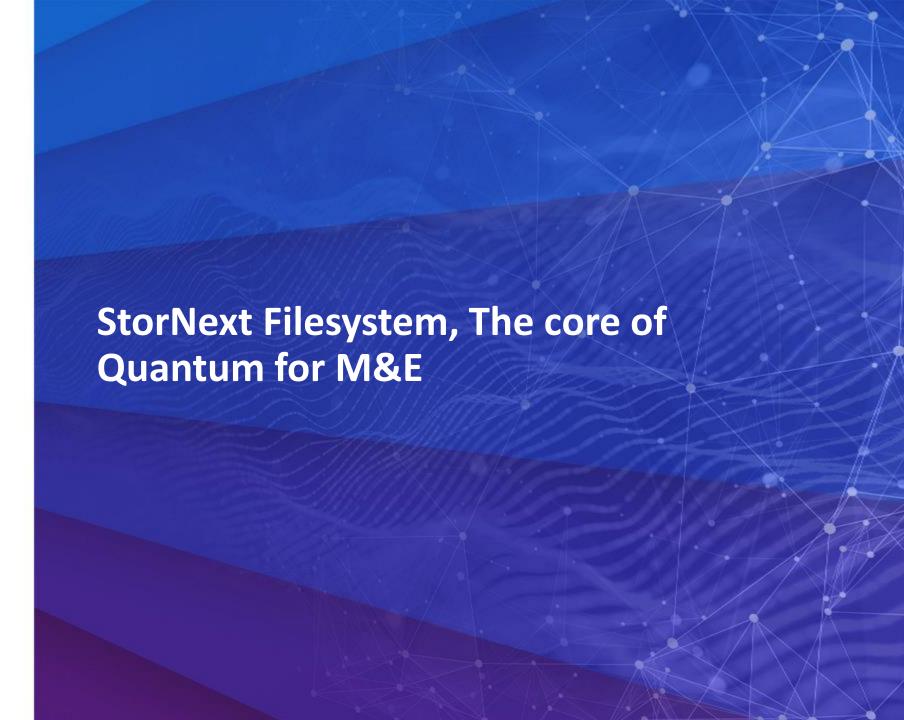


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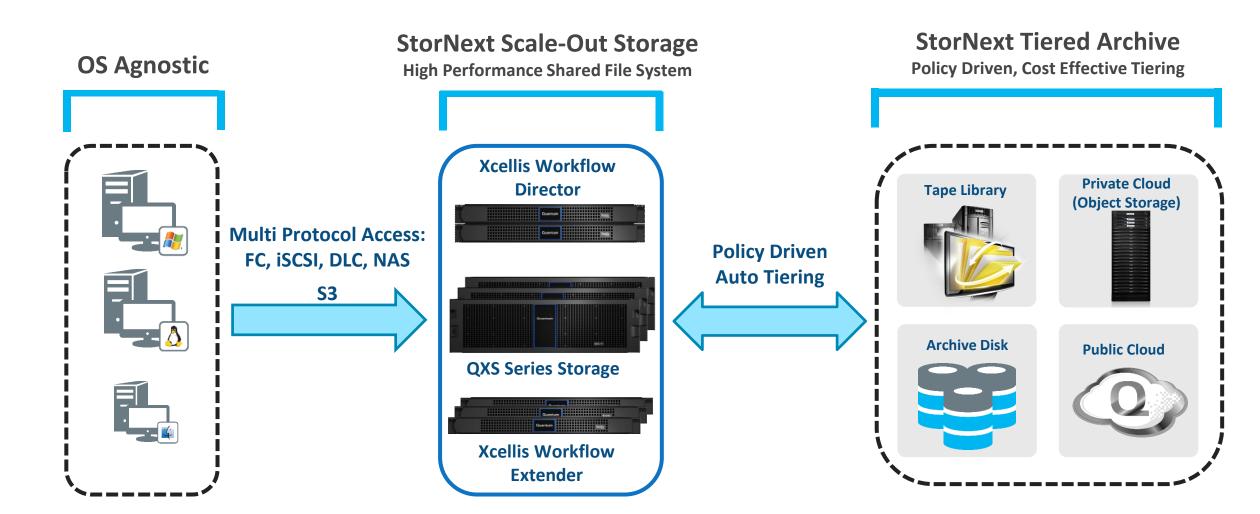
https://www.prnewswire.com/news-releases/quantum-stornext-sets-new-performance-records-for-video-workloads-



Your difference is in your data.™

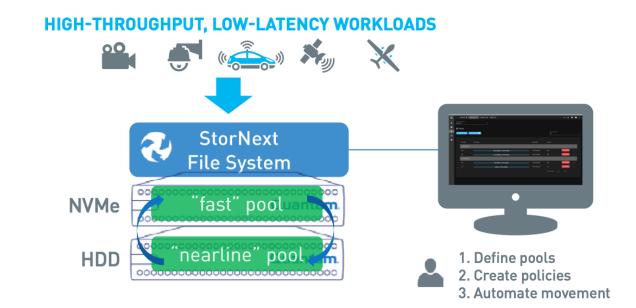


WHAT IS STORNEXT?

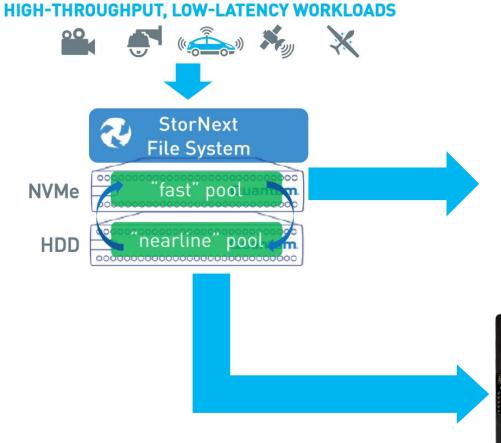


Storage Pools and NVMe Optimization

- Compose Precision Workflow Storage Pools
- You define the composition, tiers and context – NVMe+SSD, NVMe and HDD, etc.
- You define movement:
 - Automatic
 - By job
 - By file type
 - By file age
 - By REGEX matching
- Pair with FlexTier and FlexSync for expressive, more automatic file movement and workflow intelligence



Storage Pools and NVMe Optimization



The New Quantum F2100 NVMe Storage Appliance



Power and Precision to Re-Invent Every Workflow

The New Quantum QXS-5 12G NL-SAS Storage



- Better throughput and IOPs performance
- Better performance as arrays scale up
- Improved read-ahead cache for video streams
- Extremely dense 5U, 84-drive configuration





Copy 1



Active Scale

Copy 2



Cloud/Tape

Files Immediately Protected in Multiple Locations



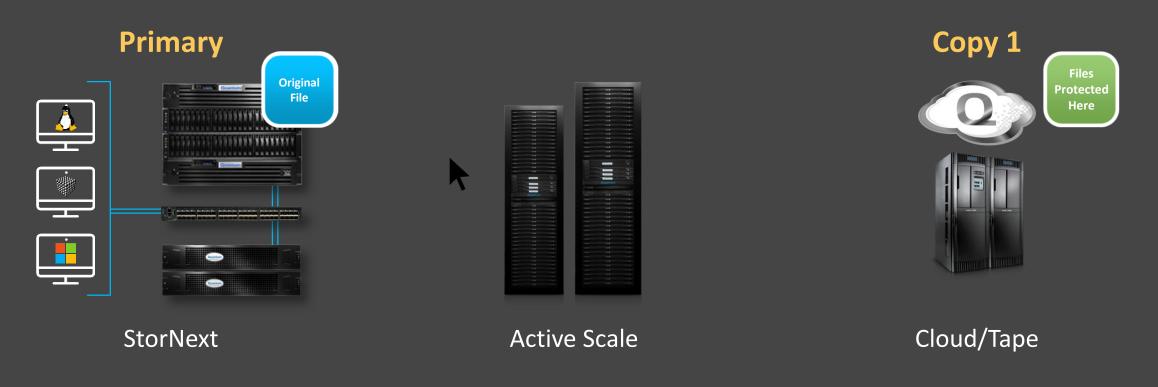
Truncating a File Frees Valuable Primary Storage Space and Leaves a "Stub" Pointing to Archived Copies



Archived Copies Can Be "Aged Off" of Any Tier Automatically Based On Time



Files are Accessed and Restored Just By Clicking



Quantum



Your difference is in your data.

TM

Tea Break Time~



5-8 mins~



ActiveScale™ Object Storage

for active archiving and long-term retention

Quantum

Your difference is in your data.™



Quantum ActiveScale®



Scalable, multi-class object storage for affordable, durable access across the data lifecycle

Performance

Best-in-class performance at any scale across multiple storage classes for dataintensive pipelines and workflows.

Simplicity

S3 compatibility, seamless growth and effortless management from terabytes to exabytes.

Durability

Secure online access, availability, and protection throughout data's life, from years to decades.

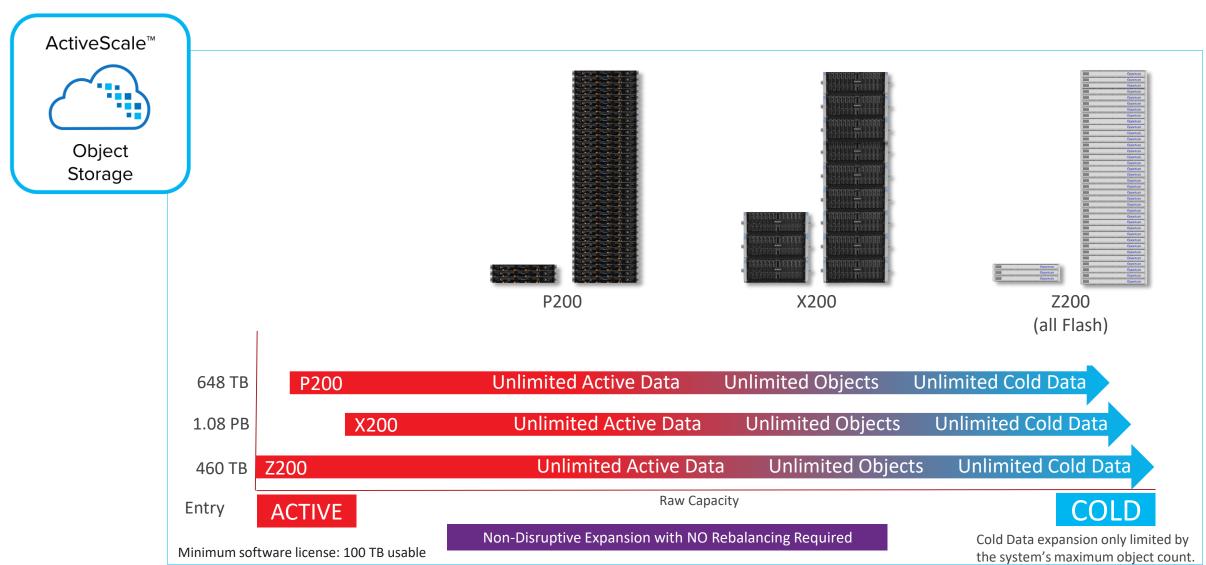
Lowest TCO

Available with flash, disks and cold storage options for performant, cost-effective analytics, data lakes and storage clouds.



ActiveScale Object Storage Platform Portfolio

Flexible deployment and purchase vehicles from terabytes to exabytes and beyond





Broad Application Ecosystem for a Wide Range of Use Cases S3/S3a Compatible Applications

Custom **Developed Apps** File Sync & Share Collaboration

File Systems

Media/Digital **Management Asset Managers**

Backup & **Recovery**

Analytics









HSM, Data

& Archive



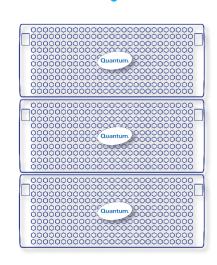






Easy to enable multiple use cases

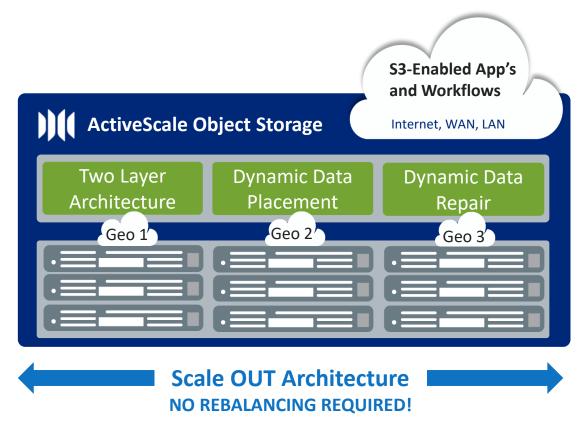
- Uniquely authenticated
- Dedicated bucket(s) per use case
- Support for millions of buckets
- Thin provisioned



ActiveScale Object **Storage**

Simple to Manage, Simple to Grow

Single system, Seamless expansion, Built for scale



Single site, 2- and 3-Geo configurations available.

Scale-out architecture

From terabytes to exabytes and billions of objects

Two-layer architecture

Flash performance with cost benefits of hard drives

Dynamic data placement (DPP)

Durability, availability, and performance – at any scale

Dynamic data repair (DER)

Maintains durability over time and removes rebuild risks

Advanced erasure encoding and 3-Geo

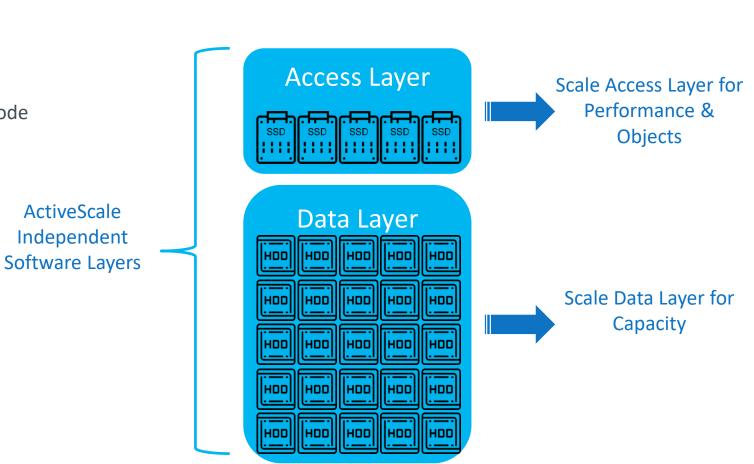
Protects against component and site failures for Always-on availability



ActiveScale's Unique Two-Layer Architecture Delivers Scale, Performance, Availability

- ActiveScale separates the "Access Layer" from the "Data Layer"
 - The Right Storage for the Task
 - Utilize SSD for Access Layer on System Nodes
 - Utilize HDD for Data Layer on Storage Nodes
 - Any Object is accessible from Any Access/System Node
- Access Layer on System Nodes
 - Provides Global Namespace
 - Manages Object Metadata
 - Manages Authentication
- Data Layer on Storage Nodes
 - Multiple Data Pools
 - Manages Data Placement
 - Manages Data Repair





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east Preferred

ActiveScale Dynamic Data Placement (DDP)



80%

60%

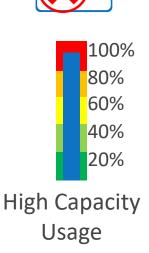
40%

20%

Algorithm accommodates failed or offline hardware



Blockstores with higher available capacity are preferred to ensure even data distribution





Low Capacity

Usage

Blockstores with a lower I/O demand are preferred to prevent I/O "hot-spots"



Weighted Variables



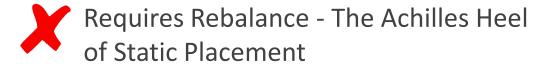
Most Preferred

The ActiveScale DDP Advantage

Fixed or Static Data Placement

Competitive object stores commonly use distributed filesystems (aka RING)

Storage location is calculated/fixed



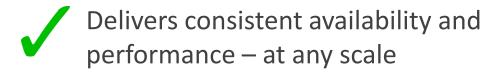


ActiveScale Dynamic Data Placement

ActiveScale's proprietary placement logic

Software determines most ideal storage location





Want to learn more? Watch this 5 min video on DDP.



ActiveScale Dynamic Data Repair (DDR) and Monitoring

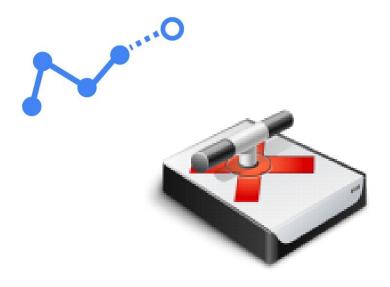
Predicts Drive Failures

Detects Hardware and Network Failures

Automatic Data Repair on Blockstore (Disk)
 Failure

Data Integrity Check on Data at Rest

Want to learn more? Watch this 5 min video on DDR.



File Name: Part-05

Parent: Sally's Spreadsheet.xls

Bucket: Shared Bucket

Sequence: 5

HASH: 4723

Consistent: 4723 = 4723





Data Spreading Algorithm

Simplified mathematics

The algorithm splits data into chunks.
Chunks are encoded into equations

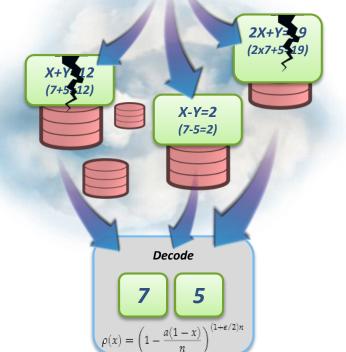
The equations are dispersed across disks, nodes, racks, sites

A subset of the equation allows to decode the original file

75 Your data File (e.g .xls)

Split & Encode

$$\rho(x) = \left(1 - \frac{a(1-x)}{n}\right)^{(1+\epsilon/2)}$$



75

Durability Policies

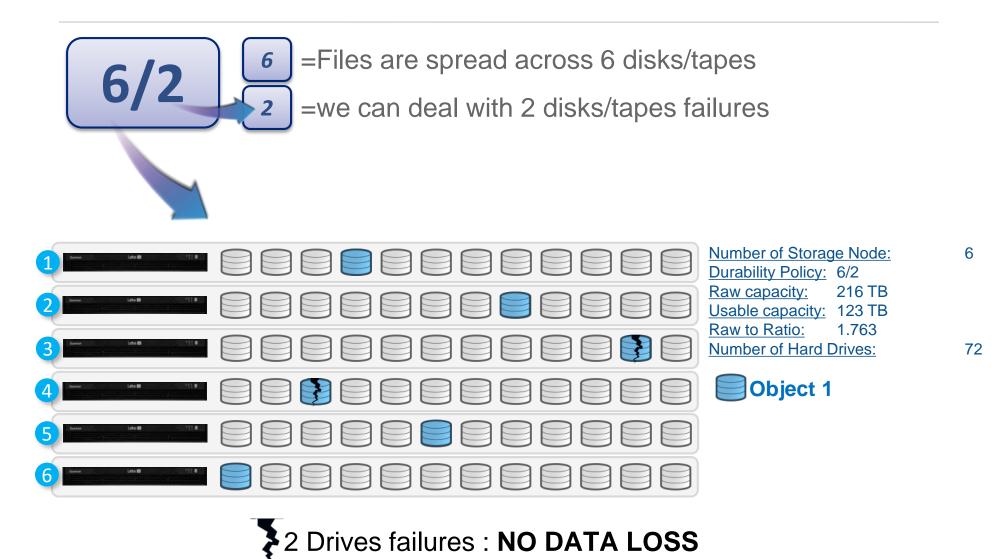
The objective: building reliable data storage from unreliable components.

"I can tolerate occasional disconnection from my data but I demand a guarantee that my data is never permanently lost due to failure: I want durability".

- > Durability policies are configurable to give customers choice
- ➤ Durability Policy Example: 20/4 (default on high end configs)
 - > 20/4 means: files are spread across 20 disks/nodes/racks/tapes
 - > Data protected even with as many as 4 failures (disks/node/tapes failure)
- ➤ 20/4 policy delivers
 - > Five disk/tapes failures must occur before any probability of data loss
 - ➤ Bit error corruption probability reduced to 0%

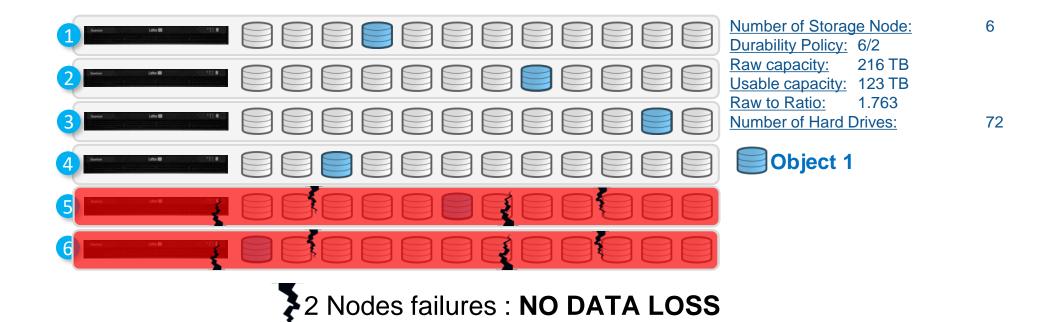


Durability Policies: a simple example



Durability Policies

=Files are spread across 6 disks/tapes
=we can deal with 2 disks/tapes failures



ActiveScale Deployment Options

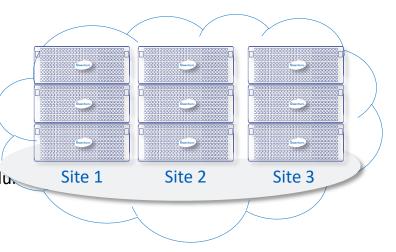
Single site

Protects against disk, node, and component failure



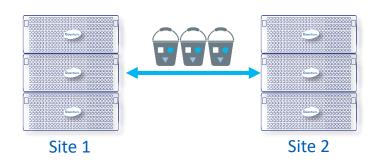
3-Geo

Highest efficiency
Single data instance
Single namespace
Highest data durability
Protects against site failu
Ingest Data at Any Site



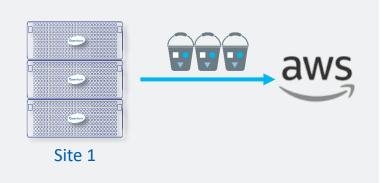
Two site

Site fault tolerance Choose what buckets to replicate



Hybrid

Choose what buckets to replicate to the cloud

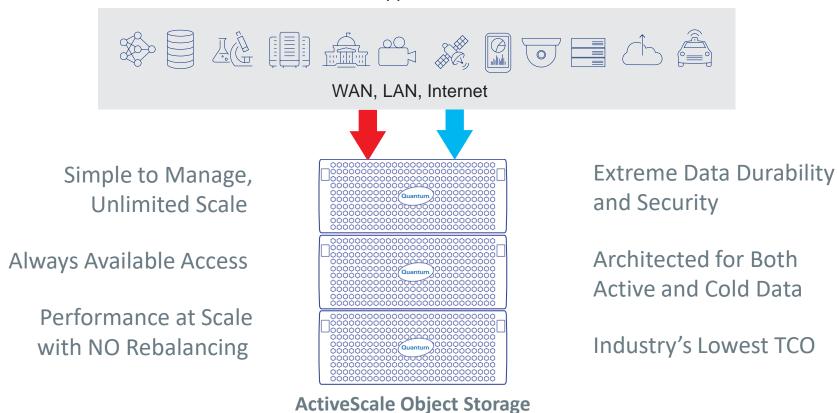




ActiveScale Object Storage

The industry's first and only object store architected for both active and cold data

S3-Enabled Apps and Workflows



Activescale Object Storage

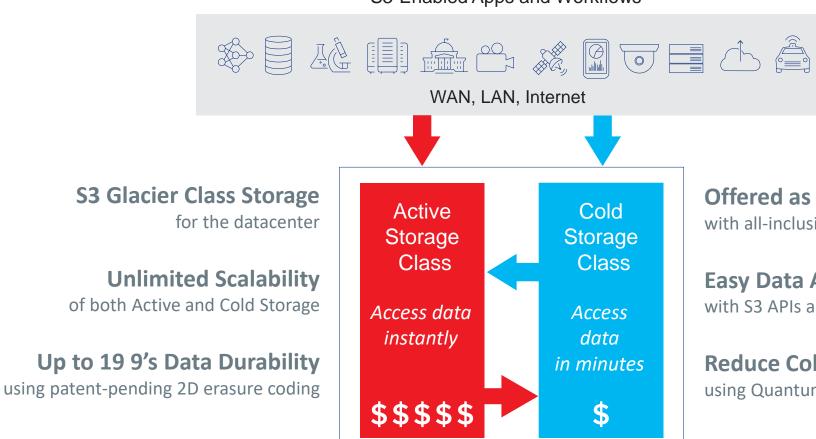
Security, Resilience, Performance and Affordability at Massive Scale



Introducing ActiveScale Cold Storage: A New Class of Storage for Cold Data

Secure, highly durable, and extremely low-cost storage for archiving of cold data

S3-Enabled Apps and Workflows



ActiveScale Object Storage

Offered as a Fully Managed Service

with all-inclusive pricing and no data access fees

Easy Data Access

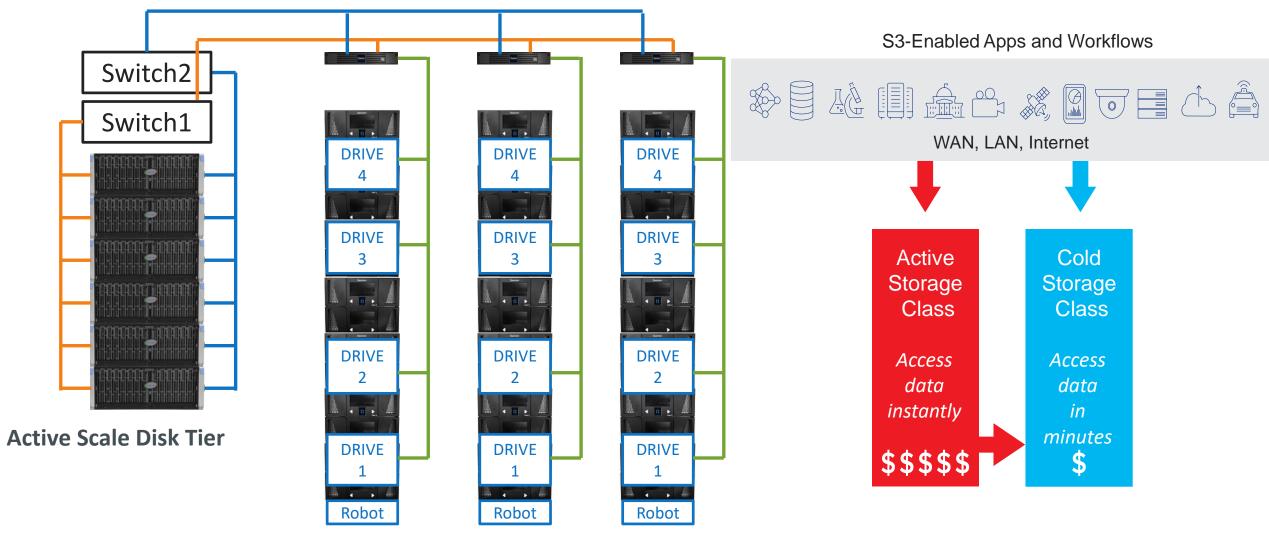
with S3 APIs and lifecycle policies

Reduce Cold Storage Costs by 80%

using Quantum RAIL tape architecture



Active Scale Cold Storage Design



Quantum.

Active Scale Tape Tier

Brings Hyperscale Cold Storage Architecture to the Enterprise

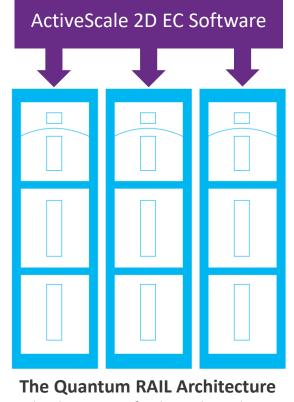
The Industry's Most Advanced Cold Storage Archive Deployable Anywhere

2D EC encodes data across the Quantum RAIL architecture (single site or 3GEO), simultaneously maximizing data access performance, data durability, and storage efficiency.

Key Innovations

ActiveScale patent-pending two-dimensional erasure coding (**2D EC**) software

> The **Quantum RAIL** hyperscale tape architecture



Redundant Array of Independent Libraries

Achieve new levels of performance, durability, and storage efficiency

100x to 1Mx better data durability*

Up to 40% less storage required*

Lose up to three tapes without losing data, with storage overhead as low as 15%



A Glimpse of what the top 3 has deployed







Your difference is in your data.™



Quantum StorNext for Post, Film, and Television Producers

- Work in ultra-high resolutions and more complex workflows from set to delivery
- Deliver shows and films faster for new streaming services 'a season at a time'
- Quickly and economically retrieve archived content for new productions

Quantum's high-performance shared storage file-system lets editors work simultaneously on projects from ingest to archive to slash time to deliver finished work



















Quantum StorNext for News and Sports Broadcasters

- Deliver live events under tighter deadlines
- Keep more content for packages, special features
- Re-use and re-purpose content for fast-evolving for customer engagement and personalization

Quantum's end-to-end architecture lets broadcasters connect every production step with different storage needs into a single content workflow



















Quantum StorNext for Gaming, Special Effects and Animation

- Speed time to review and delivery with collaboration across entire artist team
- Serve 'hot' and 'deep' parts of creation in a unified workflow, and billions of files
- Efficiently archive for instant retrieval



Quantum's flash storage supports billions of files and ultra-fast rendering within an end-to-end animation production











Quantum StorNext for Content Publishers, Houses of Worship

- Consolidate storage and workflows for predictable production
- Extend collaboration remotely to field producers and editors
- Maintain strong control of content production and trips to archive

Quantum lets content publishers consolidate storage silos to build efficient, cost-effective, and global collaborative workflows







JOYCE MEYER MINISTRIES











Quantum StorNext for Corporate Rich Media

- Empower department or branch level teams to create more engaging training, product, and customer engagement content
- Let creative teams deploy storage and workflows that IT teams trust but are not impacting existing storage

Quantum's rich media storage and content management solutions let every organization use the technology and best practices from media and entertainment



















Your difference is in your data.™

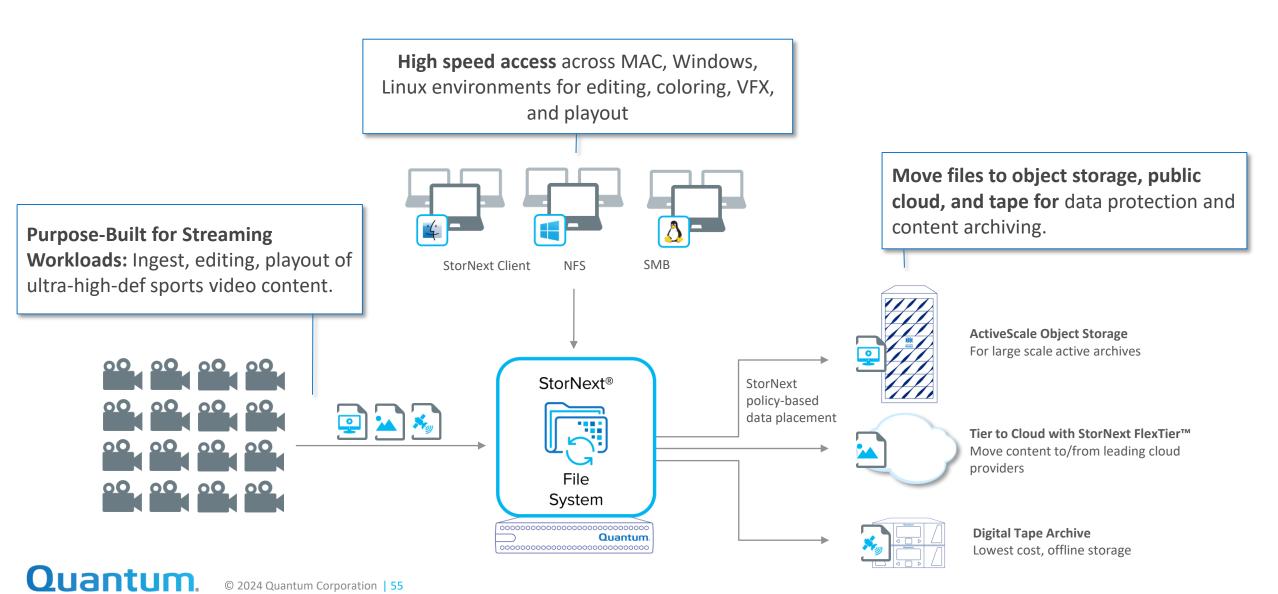


Quantum and Sports Workflows Overview

- Provider of storage solutions for sports video and content production for more than
 20 years
- Broadened presence with acquisition of CatDV in 2020
- Today serve hundreds of customers globally: leagues, teams, networks, universities
- Investing to drive more focus on sports as a vertical especially with an AI/ML services focus
- Expand from point products to "end to end"



StorNext Shared File Storage for Sports Production



End to End Solutions for Sports



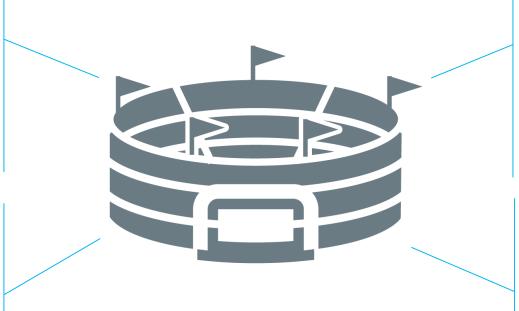
Media Asset Management and Al Enrichment

Index, catalog, and enrich team video data to streamline workflows, produce more content to engage fans.



Shared Storage for Editing, Broadcast, Playout

High speed shared file storage for ingest, post-production, and in-game playout in 4K and 8K UHD formats.





Capture and Analyze Video Surveillance Data

Compute and storage for recording and analyzing video surveillance data at stadiums and practice facilities. Security and loss prevention, crowd intelligence and better fan experiences.



Data Protection and Content Archiving

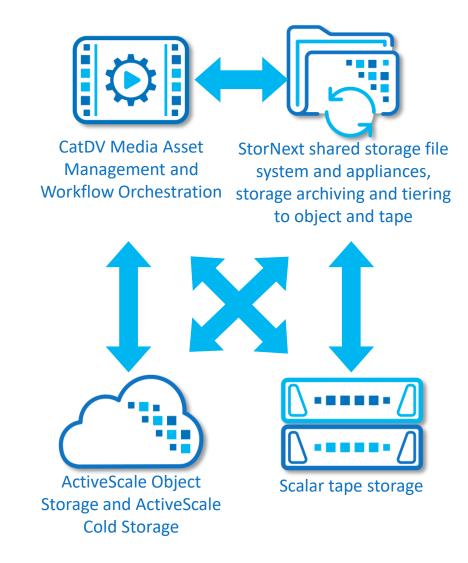
S3 content lakes and large file archives for data protection and easy access to archived content.

Low cost, cyber-resilient, "green."



Quantum and Sports Workflows

- Leagues: shared storage, media management, and media archives for long and short form film and television, league to team content services
- Teams: shared storage, media management, and media archives for short form production, social media, fan experiences
- Arena/Stadiums/Ownership Groups: media management, media archives for stadium experiences, event and team short form production





Global Leader in Sports - Professional Sports Leagues











Global Leader in Sports – 15 of 32 NFL Teams















NFL Digital Media

Baltimore Ravens

e

Dallas Cowboys

Denver Broncos

Indianapolis Colts

Jacksonville Jaguars

Los Angeles Chargers

Global Leader in Sports – 17 of 30 Major League Baseball Teams







Cubs



Cincinatti Reds









Global Leader in Sports – 10 out of 30 NBA Teams







Boston Celtics



Chicago Bulls



Cleveland Cavaliers



Golden State Warriors



Global Leader in Sports – 4 of 32 NHL Teams







Nashville Predators



Minnesota Wild



St. Louis Blues

Global Leader in Sports – Representative University and College Teams

















CatDV: Media and Asset Management, Workflow Orchestration, AI/ML Content Enhancement

Quantum CatDV is a highly extensible and powerful media asset management, collaboration, and workflow orchestration platform in use by tens of thousands of customers around the world.

Organization

- Lets creatives work visually, and within their part of the workflow
- See all content in a single, searchable interface—from current projects through deep archives

Collaboration

- Lets teams work collaboratively with tagging, versioning, review and approval, and messaging
- Team-wide continuous access and enhancement of content from first ingest through final delivery

Automation

- Unattended recall of content from deep archive, transparent to the user
- Automated workflow steps to avoid redundancy and repetitive tasks
- Extensive AI content enhancement services capability
- Powerful and flexible worker nodes to scale content operation and transformation



Quantum CatDV Asset Management Platform

The leading content management, curation, and orchestration software platform - helping every organization index, manage, monetize and get insight from their content.



Quantum AI/ML Content Enhancement Services

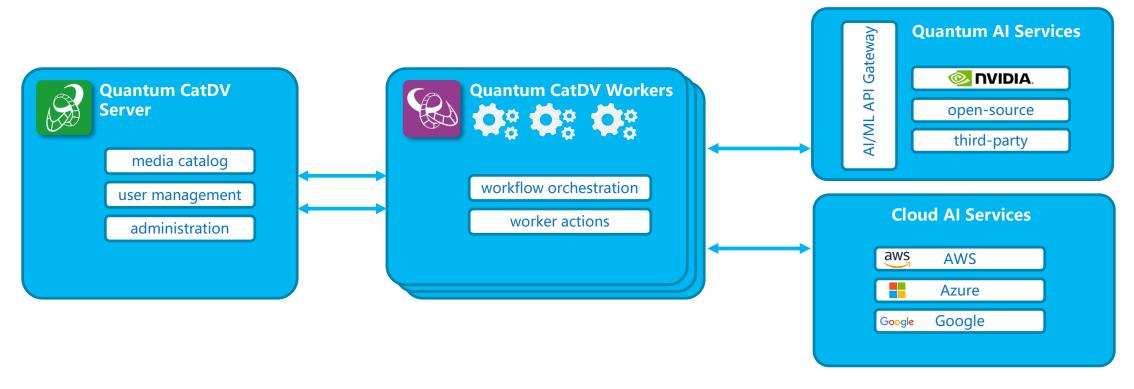
- **Transcription:** Automatically transcribe speech within media files to generate searchable text.
- **Subtitle Generation:** Create subtitles in multiple languages with high accuracy.
- Face Recognition: Identify and recognize user defined faces within the media assets.
- Object Detection: Detect and categorize objects.
- Logo Detection: Recognize and track logos in media assets for brand analysis and monitoring.
- Action Detection: Analyze and identify specific actions.
- Media Enhancement: Improve the quality of media files using advanced AI algorithms.





Quantum AI/ML Content Enhancement Solution

Media and Asset Management, Workflow Orchestration, AI/ML Content Enhancement



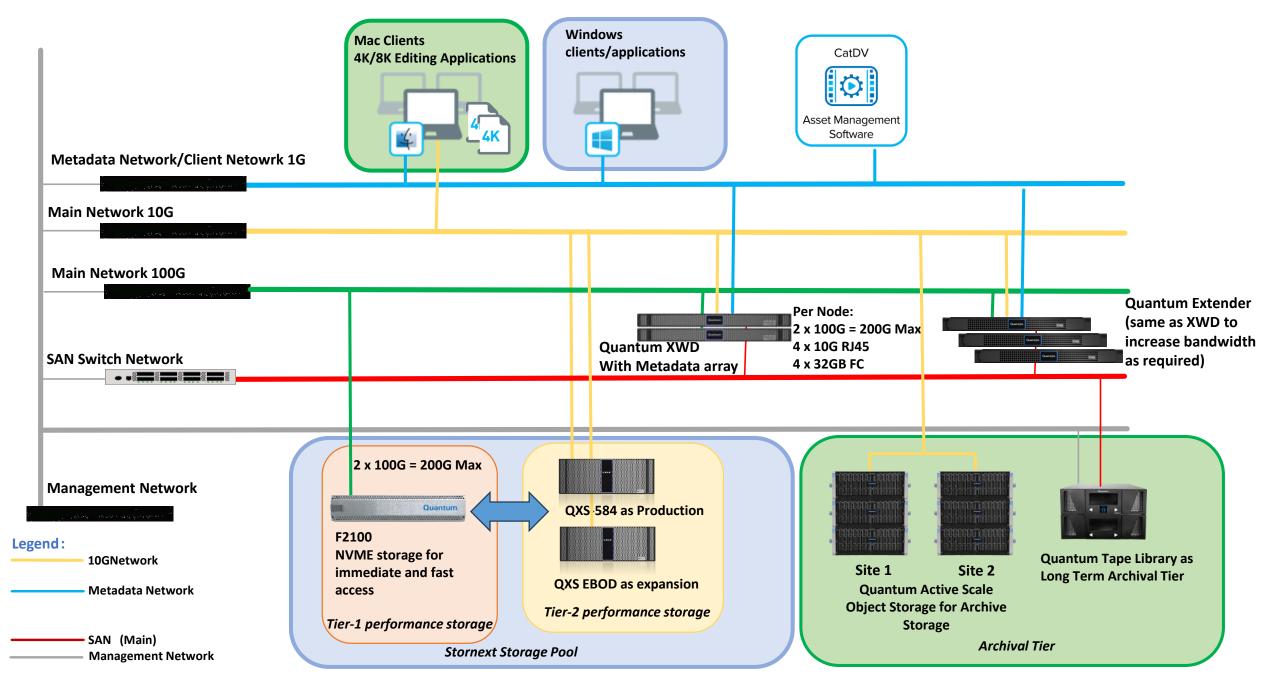


Clients connect via web, Window, macOS clients, or within panels from editing suites like Adobe Premiere Pro or Final Cut Pro X

Deployed on-premises or cloud, in Windows, macOS, Docker, Kubernetes



VTV High Level Proposed Data Management Workflow





is a strategic partner of Quantum in Vietnam.

"We are united in our vision for technology and are committed to delivering the highest quality and service to our clients."







"More than just strategic partners, we have a strong friendship built on a shared passion for technology."

Quantum

1. We are strongly and closely cooperating in technology

- Knowledge Exchange: VTVBroadcom MS and Quantum actively exchange knowledge and best practices in technology, keeping both parties at the forefront of industry trends and advancements.
- Enhanced Capabilities: The partnership between
 VTVBroadcom MS and Quantum leads to enhanced
 technological capabilities, including the integration of cuttingedge software, hardware, and systems.
- Operational Efficiency: VTVBroadcom MS and Quantum work together to streamline operations, optimize technological processes, and implement solutions that improve efficiency and reduce costs, benefiting both companies.



2. We are committed to delivering the best service at the best price

- Quantum assists in training technical staff for VTVBroadcom: Quantum provides indepth training programs, equipping VTVBroadcom's technical team with the latest skills and knowledge. This ensures that staff can effectively manage and optimize advanced technology, leading to improved performance and innovation.
- VTVBroadcom can customize Quantum's system to fit specific needs: VTVBroadcom
 has the capability to tailor Quantum's technology to meet the precise requirements of
 their business. This customization ensures that the solutions are perfectly aligned with
 operational goals, maximizing efficiency and effectiveness.
- VTVBroadcom provides fast and efficient support: VTVBroadcom is committed to
 delivering prompt and effective support. Their dedicated team quickly addresses any
 issues, minimizing downtime and ensuring that businesses can continue to operate
 smoothly.
- VTVBroadcom offers the best systems at the most competitive prices in the
 Vietnamese market: Leveraging local expertise and strategic partnerships,
 VTVBroadcom provides high-quality systems at competitive prices. This approach
 delivers exceptional value, ensuring that businesses receive top-notch solutions at a
 cost-effective rate.













Your difference is in your data.